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## **Cannibals With Forks Triple Bottom**

John Elkington,  
Cannibals With Forks:  
The Triple Bottom Line  
of 21st Century  
Business Ronald  
Jeurissen 1 Journal of  
Business Ethics volume

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23 , pages 229-231 ( 2000 ) Cite this article

**John Elkington,  
Cannibals With  
Forks: The Triple  
Bottom ...**

In Elkingtons Cannibals with forks (in Marrewijk, 2003) refereert People, Planet, Profit — ook wel de Triple Bottom Line of Triple P genoemd — aan een situatie waarin de bedrijfsprestaties in economische

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vatbaarheid,  
milieuvriendelijkheid  
en sociale  
verantwoordelijkheid  
met elkaar

overeenstemmen. Het  
kan opgevat worden  
als een driehoek waar  
alle drie punten in  
evenwicht met elkaar  
moeten zijn.

## **People, Planet, Profit (Triple Bottom Line of Triple P ...**

People Planet Profit  
(ook wel: de drie P's) is

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een term uit de duurzame ontwikkeling. Het staat voor de drie elementen people (), planet (planeet/milieu) en profit (opbrengst/winst, markt), die op harmonieuze wijze gecombineerd zouden moeten worden. De term werd in 1994 bedacht door John Elkington, een adviseur op het terrein van duurzame ontwikkeling.

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## **People Planet Profit - Wikipedia**

Further reading.

Elkington, J.,  
“Cannibals with Forks:  
the Triple Bottom Line  
of 21st Century  
Business”, Capstone,  
1997. Savitz, A.W. and  
Weber, K.,

## **Triple bottom line | The Economist**

The term triple bottom  
line was created by  
John Elkington in 1994.



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In fact, he wrote a book on the concept, entitled, “Cannibals with Forks: The Triple Bottom Line of 21st Century Business”.

Triple bottom line originates a new track for business leaders to look beyond the current picture and sustain themselves for longer in the market.

**What is Triple  
Bottom Line (TBL)?  
(Explained with**

# Read Book Cannibals With Forks Triple **Examples ...**

Joyce and Paquin (2016) created the Triple Layered Business Model Canvas (TLBMC), illustrating how a business creates value by including a triple bottom line approach to sustainability.

## **The triple layered business model canvas: A tool to design ...**

□□. 1) John Elkington,  
*Page 10/21*

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## Cannibals With Forks Triple Bottom Line Of 21st Century Business 2)

1987, Cannibals with  
Forks: the Triple  
Bottom Line of 21st  
Century Business 2)  
... ..  
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**[ESG]** ... **ESG**  
...? | **GS** ...  
... : ...  
Istilah CSR mulai  
digunakan sejak John  
Elkington menerbitkan

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bukunya yang berjudul  
Cannibals With Forks:  
The Triple Bottom Line  
in 21th Century  
Business (1998).

Dalam buku tersebut  
Elkington  
menyebutkan bahwa  
CSR dikemas dalam 3P  
yaitu profit, planet, dan  
people. Baca juga:  
Peluang Usaha:  
Pengertian, Kriteria,  
Cara, dan  
Penyebabnya

**CSR: Pengertian,**  
*Page 12/21*

# Read Book Cannibals With Forks, Triple Bottom Line Of 21st Century Business

## **Tujuan, Manfaat, dan Bentuknya**

Environmental, Social, and Corporate Governance (ESG) is an evaluation of a firm's collective conscientiousness for social and environmental factors. It is typically a score that is compiled from data collected surrounding specific metrics related to intangible assets within the enterprise.

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**Environmental,  
social and corporate  
governance -  
Wikipedia**

PDCA

(plan-do-check-act or  
plan-do-check-adjust)  
is an iterative design  
and management  
method used in  
business for the control  
and continuous  
improvement of  
processes and  
products. It is also  
known as the Deming

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circle/cycle/wheel, the Shewhart cycle, the control circle/cycle, or plan-do-study-act (PDSA). Another version of this PDCA cycle is OPDCA.

## **PDCA - Wikipedia**

The bottom line is, son, when the going gets tough, the Harts get going back home! Knock it off! Go on back to Canada, son, because the only person you can

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possibly beat is your wrinkled up old man in his little old basement. ... Triple H: You know, a lot can happen in twenty-four hours... let's start with Mike Tyson.

## **WWE Raw - Wikiquote**

Cannibals with forks:  
The triple bottom line  
of 21st century  
business. London:  
Capstone Publication.

Links



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## **Segmentación de los consumidores de alimentos orgánicos**

### **Business**

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Business  
**The role of  
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Journal, 25(4), 42.

**Full article:  
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Meaning, history ...**

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the Circular Economy:  
Economic and Business  
Rationale for an  
Accelerated Transition

**Conceptualizing the  
circular economy: An**

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